



In 24 Days, the 28th Edition of Quebec's Great Winter Motorsport Classic Will Be in Full Swing

There Will Be Plenty of Action for Extreme Sports Fans at the Grand Prix Ski-Doo de Valcourt, Presented by La Capitale General Insurance

Valcourt, Québec, January 26 2010 — The organizers of the Grand Prix Ski-Doo de Valcourt, presented by La Capitale General Insurance, announced today at their annual press conference held at the Joseph-Armand Bombardier Museum, the general outlines of the upcoming February 19-21 great winter motorsport Valcourt classic. For the 28th consecutive winter, snow riders and snowmobile race fans as well as snocross and ice oval race fans are invited to Valcourt's Circuit Yvon Duhamel to live every moments of this extreme sports race weekend, to attend a special concert featuring the best of the Pink Floyd music, and to take part in several family oriented activities.

“Thanks to the support of our partners, Ski-Doo and La Capitale General Insurance, the determination of the Valcourt community to keep our event alive and well, and finally the unfailing support of our volunteers, the Grand Prix Ski-Doo de Valcourt will present its 28th edition in full splendor, and undoubtedly many more in the years to come. Our spectacular event is part of the true tradition of the Quebec winters, and we are happy to have, all together, managed to preserve it,” said Rock Bourassa, Co-Chief Executive Officer of the Grand Prix Ski-Doo de Valcourt. Mister Bourassa also mentioned that the enthusiasm of the fans has been tremendous as shown by the pre-event ticket sale, which is a great indicator that many fans from the province of Quebec and its surroundings cherish the event.

“We are conscious that we are going through a transition period. But with the launch of the new Triple Crown Snocross Championship, featuring the best racers from eastern North America, and the elite of ice oval track snowmobile and motorcycle riders, we are in for quite a show,” continued Rock Bourassa. His comments were supported by race veteran Jacques Villeneuve, the event spokesperson, and SCM sanctioning body official Marcel Lafontaine, who were also on hand at the press conference.

The first two legs of the SCM Triple Crown Snocross Championship were held in January in Malone, NY and at Mirabel, QC. The final rendezvous of the \$8,000 special purse championship will be staged at the Valcourt Grand Prix. Malone race winner Bobby Lepage of St. Johnsville, NY is tied in first place with Mirabel winner Mathieu Morin of Val d'Or, QC, both with 285 points, followed by Quebec riders Danny Poirier of Acton Vale, and Dave Allard of Saint-Félicien, who are third with 230 points apiece.

On the ice oval track, Jacques Villeneuve will be featured in the featured Pro Champ class along with 2008 two-time Valcourt winner Dustin Wahl of Minnesota, Matt Schulz of Wisconsin, winner of the 2010 Eagle River race and 2007 Valcourt event and Nicholas Van Strydonk, also from the state of Wisconsin. Jason Lavallée of Drummondville, Quebec, who made it to the finals at Eagle River, will also be in Valcourt. Three full days of all-out snowmobile, snocross and motorcycle competition await fans from 9:00 a.m. on Friday, February 19.

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There will also be plenty of action on the 0.8 km Valcourt ice oval in the exciting 450 cc motocross studded class with a field of experienced riders including 2009 Valcourt winner Maxime Sylvestre of Saint-Thomas, QC, Michael Hackey of Alstead, New Hampshire, and four-time Valcourt winner Dominic Beaulac of Nicolet, Quebec.

Finally, the Grand Prix de Valcourt has added an All Terrain Vehicles (ATV) race program to its 2010 ice oval schedule featuring among others Can-Am ace rider Richard Pelchat of Levis, QC, Carl Leblanc of Victoriaville, and Dany Fiset of Deschaillons, QC.

Pink Floyd and the Joseph-Armand Bombardier Museum

The Grand Prix Ski-Doo de Valcourt, presented by La Capitale General Insurance will feature more than snowmobile XTreme race action. As usual, the organizers have scheduled family oriented activities. Labatt Brewery and Les Production du Palais will present a special musical happening on Saturday night at the Valcourt Arena, featuring the acclaimed Montreal band Eclipse in a tribute concert to one of the seventies and eighties top rock British band "Hommage à Pink Floyd". In addition, the Joseph-Armand Bombardier Museum will open its door free of charge to those attending the Grand Prix.

Tickets for the 28th edition of the Grand Prix de Valcourt, presented by La Capitale General Insurance are available by contacting the ticket office at 1-450-532-3443 or at 1-866-532-7543. Some Track Suite passes, offering an incredible view of all the action on Circuit Yvon Duhamel in the comfort of a heated suite, are still available. To learn more on the weekend festivities, schedule and ticket packages, fans can log online at www.grandprixvalcourt.com.

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